

VOGUE

A close-up portrait of Sienna Miller, smiling and wearing a vibrant red dress. Her blonde hair is styled in soft waves. The background is a neutral, light-colored wall.

OCT
2015

**Sienna
Miller**

*A girl of
our times*

**KATE
MOSS'S
PARISIAN
FANTASY**

**Nicola
Sturgeon
talks**

**WETS, POWER,
DRESSING AND
INDEPENDENCE**

+

**All-star
glamour**

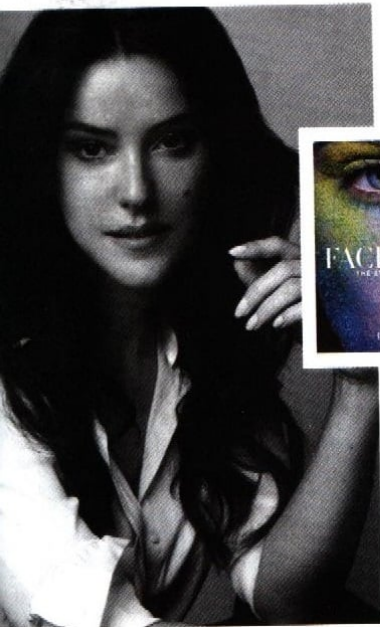
**Shopping
for the most
famous store in
the world**

**Entrepreneur
style**

**HOW TO GET IT
WHO HAS IT**

NEW NOW NEXT

From biochemists to brow experts, these are the beauty names to know.
By Lauren Murdoch-Smith



◀ **LISA ELDRIDGE**

The make-up artist and chicest beauty blogger has written her first book, *Face Paint* (Abrams New York, published on October 13). "I've always been fascinated by the history of make-up. I started collecting vintage pieces and the stories behind them over 20 years ago; it felt natural to put all I've learnt into one place," she says.



▲ **CASSANDRA HUYSENTRUYT GREY**

The gold standard in American beauty comes in the form of e-retailer and glossy website Violet Grey. Set up by Cassandra after searching for the best eyelash curlers (Utowa, if you were wondering), it led her to build a beauty mecca of products that have successfully made it through the rigorous "Violet code" testing process, after which the product is filed on the site and tested by Hollywood stars and their stylists. Violetgrey.com



LINDY KLIM ▶

Lindy Klim, who also happens to be a former model, a Balinese princess and the wife of an Olympic gold medallist, has her own coconut-oil based skincare range Milk & Co in Australia, which beauty addicts over here are constantly trying to get their hands on. We predict global domination. Milkandco.com.au



◀ **ZANNA ROBERTS RASSI**

The New York-based fashion stylist and reporter has set her sights on the beauty world, developing a make-up line specifically designed for the millennial girl and launching in Britain early next year. Think double-quick to apply, high impact, low maintenance. "Make-up shouldn't be too serious," says Zanna. "We want to bring the fun back."

MILK & CO
COCONUT KISS
LIP MOISTURISER,
£6.49

MILK & CO
INVIGORATE
ME BODY
LOTION, £3.49

LUA
NATURAL
PERFUME £58.
AT NADIA
NARAIN.COM



NADIA NARAIN ▶

Nadia's bags, candles and yogawear are loved by the fashion crowd, including Kate Moss and Lara Stone. Her DVDs shine in the slightly dull world of at-home yoga tutorials for their gentle, almost dream-like sequences and her lilting voice.

▲ **NAUSHEEN QURESHI**

Along with her all-female lab of scientists, biochemist Nausheen has combined her knowledge and Kenyan roots to create Elethea, a luxury, anti-ageing skincare range. Initially designed for extremely dry and eczema-prone skin, Elethea is packed with proteins to detoxify and re-balance, and all ingredients have a specific affinity with the skin. Try the hero product, Youth Capture Serum, £126. Elethea.com

